PARSOMASH

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE FURNITURE COLLECTION

A dialogue between Persian heritage and fine craftsmanship

An artistic furniture collection inspired by the Shahnameh and Persepolis

INTERNATIONAL PRESENTATION | 2026

A LIVING TRIBUTE TO PERSIAN ART

The Sorena Collection brings the visual language of Persian heritage into fine furniture through intricate woodcarving and handcrafted marquetry. Its decorative vocabulary draws on Persepolis, the lotus, the griffin, and narrative scenes associated with Ferdowsi’s Shahnameh.

Designed and produced by PARSOMASH, the collection is presented as a distinctive artistic statement for galleries, cultural institutions, diplomatic settings, and distinguished hospitality interiors.

ARTISTRY • HERITAGE • CRAFTSMANSHIP

PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE COLLECTION









The Parsomash production group proudly presents:

We claim that we have been able to produce a unique work. In total produced furniture the goal is based on a way that we can represent noble Iranian culture and art as well as glory of architecture and civilization of Iran by producing different product in a framework of furniture in order to take them out of dusty corner of libraries and show them to the people all around the world in a different way.

In this furniture the frame of structures has been designed based on magnificent architectural symbols of Persepolis.

And the miniature images which are on the tables and behind the furniture are taken from the stories of Ferdowsi's Shahnameh.

We invite those who are interested in unique works to share with us in creating this piece. In this collection, we have produced a set of furniture with the aim of presenting a distinctive product inspired by original Iranian culture and art, as well as the architectural style of Iran and the ancient civilization of Iran, in a way that goes beyond the ordinary and reveals its uniqueness to people around the world.

In this furniture, the carved structure is based on the architectural monuments of Persepolis, and the miniature images on the tables and on the back of the furniture are inspired by the stories of Ferdowsi's Shahnameh.





PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION









In Persian art, the lion has long symbolized power, authority, grandeur, and glory. Lion motifs were particularly prominent in Achaemenid art. In the Sorena collection, the carved lion heads and lion-paw feet honor this enduring tradition of craftsmanship.

The symbols and elements which have been used in this furniture have been taken from Achaemenian art (559-330 BC) especially Persepolis palace which is a glorious collection of proud art and civilization of Achaemenian kingdom.

The lion’s head, which is one of the prominent symbols in Achaemenian art, represents power, authority, greatness and glory. The lion’s head has been used in the design of the furniture, especially at the top part of the legs and the lion’s paws have been designed elegantly under all part of the legs of the work.

PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION



One of the best and most noble symbols of Achaemenian art is Frouhar, which is a symbol of Zoroastrian holy religion.

This symbol has been worked in a more stylized way and in combination with Lotus flower on bottom part of the seats.



Lotus flower has entered into the Iranian art from Achaemenian period. This flower which grows in swamp is a symbol of life and it has been popular very much.

The Lotus flower has been worked on all parts of the edges of the work and it has taken these parts out of simplicity and has added double value of beauty.



Griffin is a common symbol in Achaemenian art which is a bird that is a symbol of blessedness and luckiness and even after Achaemenian period in Sasanian period it was completed and entered to the art of Islamic period.

This symbol has been designed symmetrically on top of two corners of seats.



PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION







The pictures of Lotus flower have been worked in marquetry way around the work as well. All details of decoration of sides and top of the chairs have been designed in woodcarving way and the same pictures have been designed behind the work in marquetry way.

Behind the three_seater sofas, the picture of really tall columns and capitals of Persepolise have been designed in the shape of 2 horned cows which are in back of eachother and these columns and capitals have been designed as a divider of stories from eachother.

PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION











Hakim Abolghasem Ferdowsi's Shahnameh is one of the greatest and the most prominent epic poem in the world which composing and editing of this treasure were achieved by at least 30_year tireless effort and suffering of this Iranian wise and grand poet (Ferdowsi). Shahnameh is the greatest book in Persian which is got attention in all around the world and it has been translated in all live languages in the world.

Each images of marquetry of furniture and chairs includes a huge number of different pieces with natural wooden coating. That for example the dining table contains about 4000 pieces which have been arranged together hardly as a puzzle by marquetry artists.

The miniature images which have been worked on the tables and behind the furniture in marquetry way, have been taken from the stories of Shahnameh.

PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION





In the middle of dining table the pattern of Arashe_ Kamangir and the pattern of the battle of Rostam and the white dave have been designed. And around the work , the picture of 10 tombs of famous Iranian poets such as Saadi, Ferdowsi, Attar etc have been used.

On the dining table and table of furniture and end tables are covered by coating of Epoxy material which does not damage the marquetry part. This material is shockproof , anti_ scratch and heat_ resistant and much better than glass.

PARSOMASH®

HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION







The pattern of battle between Rostam (an ancient Iranian hero) and dragon has been designed on the table of furniture as well. And the tombs of 8 famous Iranian poets have been designed around the table. Also it has been covered by coating of Epoxy material.

An image of 6 stories which were mentioned has been repeated on each end tables too.

PARSOMASH®
HOME DECOR PRODUCTS

SORENA

EXCLUSIVE
FURNITURE
COLLECTION



There are 6 stories of Shahnameh behind each of seats as below:



Arash Kamangir
(an ancient Iranian hero)



A picture of Hakim abolghasem Ferdowsi and his tomb



Battle of Rostam and the white dave



The phoenix and albino



Rostam and Sohrab
(Rostam's son)



Rostam and his battle with dragon

PARSOMASH®

HOME DECOR PRODUCTS

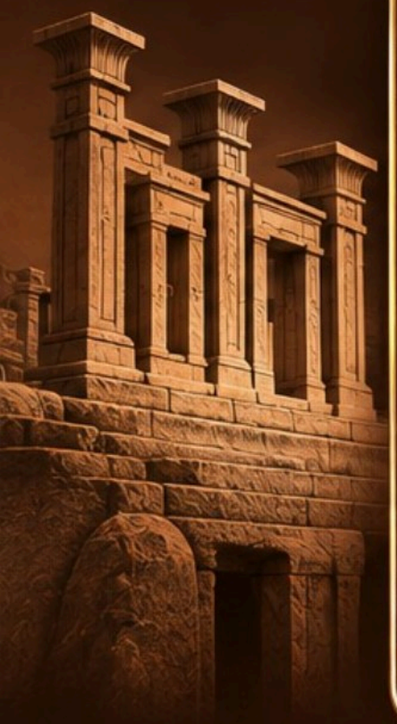
SORENA

EXCLUSIVE FURNITURE COLLECTION

There is a creature which is a combination of the head of human, the body of lion and the wings of eagle that is called Sphinx. In Achaemenian art, it was very common. Probably because the head of human, which is a symbol of being thoughtful and the reason of human, its body which is the body of lion is a symbol of being strong and the wings of the eagle are symbols of flight and growth.

The image of this imaginary creature on handles of the sofa shows it extremely glorious.











PARSOMASH | SORENA

EXCLUSIVE FURNITURE COLLECTION

For gallery, embassy and luxury hospitality enquiries

WEBSITE

parsomashfurniture.com

INSTAGRAM

@moble_parsomash

WHATSAPP

+98 918 691 0204